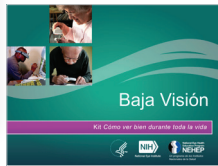




## VISION AND AGING RESOURCES AT-A-GLANCE

The goal of the National Eye Health Education Program’s (NEHEP) Vision and Aging Program is to educate adults age 50 and older about maintaining healthy vision as they age and reducing their risk of vision loss from age-related eye diseases and conditions. The following is an at-a-glance summary of educational resources available to help raise eye health awareness among older adults in your community. To learn more about NEHEP and its Vision and Aging Program, please visit [nei.nih.gov/nehep/programs/visionandaging](http://nei.nih.gov/nehep/programs/visionandaging).

### See Well for a Lifetime Toolkit



The *See Well for a Lifetime Toolkit* provides health, social service, and community professionals with science-based, easy-to-understand tools and resources that can be used in community settings to educate older adults about eye health and maintaining healthy vision as they age. The toolkit modules can be used for individual educational sessions or can build on one another as a series. Each module contains a PowerPoint presentation, a speaker’s guide with detailed talking points, participant handouts, promotional announcements, and participant evaluation forms. Available in [English](#) and [Spanish](#).

### Medicare benefit card



This [promotional card](#), developed by the National Eye Institute (NEI) with the Centers for Medicare & Medicaid Services, promotes the glaucoma and diabetic eye disease benefit under Medicare. This colorful, two-sided card summarizes benefit eligibility and lists sources of more information. The card is available in both English and Spanish for distribution at conferences, health fairs, meal sites, senior centers, and other community locations to promote Medicare benefits to consumers.

### Infocards and infographics



These colorful [infocards and infographics](#) use images and text to convey key eye health messages. They can be included in your newsletter, displayed on bulletin boards, uploaded to your website, or shared through your social media networks to promote eye health and the importance of comprehensive dilated eye exams among older adults. Available in English and Spanish.

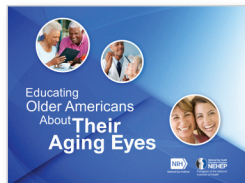
### “Get a comprehensive dilated eye exam to see well for a lifetime”



This article is designed to educate older adults about age-related eye diseases and the importance of comprehensive dilated eye exams and other behaviors in reducing their risk of vision loss. This article—which is available in [English](#) and [Spanish](#)—can be used in your newsletter, in your blog, or on your website and distributed to local media outlets.

## VISION AND AGING RESOURCES AT-A-GLANCE (cont.)

### *Educating Older Americans About Their Aging Eyes* webinar



This [pre-recorded webinar](#) provides an overview of the growing prevalence of age-related eye diseases and conditions, their lack of early symptoms, the importance of comprehensive eye exams, and resources available to help you educate older adults about eye health and the prevention of vision loss and blindness.

### Vision and Aging Program Pinterest board



This [Pinterest page](#) includes a variety of resources—such as websites, articles, infographics, and videos—you can use to promote eye health and the importance of comprehensive dilated eye exams to older adults.

### NEHEP Flickr page



NEHEP has a collection of hundreds of infocards and other resources available for download on [Flickr](#). These visually engaging materials help you share important eye health messages year round. Many are themed to match holidays and other observances. Post these resources on your social media channels or website to get the word on healthy vision out to your audiences.

### NEI YouTube channel



NEI has its own [YouTube channel](#) with videos on a variety of topics, including comprehensive dilated eye exams, the importance of knowing your family's eye health history, and tips on living with low vision. You can include a link to this page on your website or post individual videos to your website and social media pages to help educate older adults about eye health.