

Keep Vision in Your Future

## Radio PSA Scripts



Glaucoma Awareness Month

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#### 15-Second Scripts

##### No Symptoms

January is Glaucoma Awareness Month. Glaucoma often has no symptoms and can cause vision loss. Half of those who have glaucoma don't know they have it. Keep vision in your future by getting a dilated eye exam. For more information, call 1-877-569-8474. From the National Eye Institute.

##### Did You Know?

Did you know that glaucoma is more likely to strike African Americans and can lead to blindness? January is Glaucoma Awareness Month; a great time to get a dilated eye exam. For more information, call 1-877-569-8474. From the National Eye Institute.

##### Over 60

If you're over age 60, you are at higher risk for glaucoma, an eye disease that can cause blindness. Keep vision in your future by getting a dilated eye exam. Call 1-877-569-8474. From the National Eye Institute.

#### 30-Second Script

##### Don't Lose Sight of Glaucoma

You could be going blind and not know it. Glaucoma is an eye disease that often has no symptoms in its early stages. Left undetected and untreated, it can lead to vision loss and blindness. If you're African American and over age 40, age 60 or older, or if you have a family history of the disease, it's important to get a comprehensive dilated eye exam to detect the disease early and get it under control. It could save your sight. Don't lose sight of glaucoma. A public service announcement of the National Eye Institute.

#### 60-Second Script

##### Did You Know?

Did you know that you could have glaucoma and not even know it? Glaucoma is an eye disease that often has no symptoms. It's a leading cause of blindness in the United States. While anyone can get glaucoma, some people are at higher risk. All people over



National Eye Institute



A program of the National  
Institutes of Health

age 60, especially Mexican Americans, are at higher risk. African Americans over age 40 are up to five times more likely to get glaucoma. And, if you have a family history of glaucoma, you're also at higher risk. The good news is that you can help prevent vision loss or blindness if glaucoma is detected and treated early. That's why it's so important to have a comprehensive dilated eye exam every one to two years. It could save your sight. January is Glaucoma Awareness Month; a great time to schedule that exam! Call your eye care professional for an appointment today. For more information about glaucoma, call 1-877-569-8474. From the National Eye Institute.

Looking for more? For interviews with patients and eye care providers sharing their perspectives on glaucoma, visit [www.nei.nih.gov/glaucoma/content/english/interview.asp](http://www.nei.nih.gov/glaucoma/content/english/interview.asp)