

Set your sight on healthy vision  
if you have diabetes

## NATIONAL DIABETES MONTH 2013



### Receipt Messages

Choose any of the promotional statements below to place on your receipts to help raise awareness about diabetic eye disease:

1. November is National Diabetes Month. Prevent vision loss from diabetic eye disease. Schedule a dilated eye exam today.
2. **[Insert store name]** cares about its customers. If you have diabetes, you are at risk for vision loss from diabetic eye disease. Schedule a dilated eye exam today.
3. Join **[Insert store name]** in recognizing National Diabetes Month. If you have diabetes, don't let diabetic eye disease catch you off guard. Schedule a dilated eye exam today.
4. **[Insert store name]** encourages you to set your sights on having healthy vision. If you have diabetes, schedule a dilated eye exam to protect your sight from diabetic eye disease.
5. November is National Diabetes Month. **[Insert store name]** cares about its customers. If you have or a loved one has diabetes, prevent vision loss from diabetic eye disease. Schedule a dilated eye exam. Visit <http://www.nei.nih.gov/diabetes> for more information.
6. Do you have diabetes? Don't lose sight of diabetic eye disease. Schedule a comprehensive dilated eye exam today. Visit <http://www.nei.nih.gov/diabetes> for more information.
7. Don't let diabetic eye disease catch you off guard. If you have diabetes, schedule a comprehensive dilated eye exam today. Visit <http://www.nei.nih.gov/diabetes> for more information.
8. If you have diabetes, set your sights on healthy vision. Schedule a comprehensive dilated eye exam today. Visit <http://www.nei.nih.gov/diabetes> for more information.
9. If you have diabetes, focus on healthy vision. Visit your eye care professional for a comprehensive dilated eye exam. Visit <http://www.nei.nih.gov/diabetes> for more information. Schedule an eye exam today.



National Eye Institute



A program of the National  
Institutes of Health